



BROCHURE

For Dealership of Jio-bp Mobility Station (Petrol Pump)

Reliance BP Mobility Limited (RBML)

INDEX

S. No.	Particulars	Page No
1	INTRODUCTION	2
2	IDENTIFICATION OF LOCATIONS	2
3	TYPES OF RETAIL OUTLET	2
4	DOCUMENTS REQUIRED	2
5	EXCLUSION	2
6	FACILITIES REQUIRED FOR OPERATION OF MOBILITY STATION	2
7	LAND & INVESTMENT REQUIREMENT	3
8	STATUTORY APPROVALS /NOCs/LICENSES	3
9	SELECTION PROCESS	4
10	LETTER OF INTENT	4
11	TENURE OF DEALERSHIP & LEASE AGREEMENT	4
12	COMMISSIONING OF RETAIL OUTLET /OPEN TO PUBLIC	4
13	APPLICATION FEES	4
14	DOCUMENT PROCESSING CHARGES	4
15	SECURITY DEPOSIT	5
16	GENERAL CONDITION OF ADVERTISEMENT	5

GUIDELINES ON SELECTION OF DEALERS FOR Reliance BP Mobility Limited (Jio-bp)

1. INTRODUCTION

India's energy needs are growing rapidly, and petroleum retail outlets play a vital role in ensuring the efficient and widespread distribution of fuel across the country. In line with our commitment to provide future mobility, Jio-bp invites applications for the merit-based selection of eligible candidates to set up new petroleum retail outlets at identified locations. The brochure provides comprehensive information regarding eligibility criteria, application process and other terms and conditions.

2. IDENTIFICATION OF LOCATIONS

We are looking for successful entrepreneurs with strong local connections and good Network, who are interested in obtaining RO dealership and have suitable land parcels situated along Highways (National Highways (NH)/ State Highways (SH)), Cities (within municipal limits) and other roads.

3. TYPE OF RETAIL OUTLET (RO)

DODO – Dealer Owned Dealer Operated

4. DOCUMENTS REQUIRED

- a. Application form –
 - i. If the applying entity is Proprietorship firm, form to be filled by Proprietor.
 - ii. If the applying entity is a partnership firm each partner to fill a separate form.
 - iii. If applying entity is a Private Limited Company form to be filled with Private Limited firm as entity.
 - iv. If applying entity is a Public Limited Company form to be filled with Public Limited company as entity.
- b. Latest Network Statement certificated by CA on their Letter Head with valid UDIN.
- c. KYC documents i.e., PAN, Aadhar card & Education certificate.
- d. Affidavit cum Declaration.
- e. Land Documents-
 - i. Title Document: Certified copy of registered Sale deed/ registered Gift deed/ registered lease deed
 - ii. Mutation Document: 7/12/ khata-khatauni, Index 2, Rin -Pustika etc.
 - iii. Agreement to Lease/ Sale as applicable

5. EXCLUSION

The following people will not be considered for Dealership.

- a. Signatory to retail outlet dealership of any other Oil Marketing Company (OMC).
- b. Mentally unsound / totally paralyzed.
- c. Convicted for any criminal offence by a court of law.
- d. NRI can not apply as proprietor; they can apply as a partnership firm with Indian residents as majority partners.

6. FACILITIES REQUIRED FOR OPERATION OF MOBILITY STATION

The following important facilities are required to be provided & maintained by Dealer as per the specifications of company.

S. No.	Type of Facilities
1	Developed land including construction of entry / exit, Driveway, acceleration / de-acceleration Lane or service road with boundary /compound / retention wall as per company specification.
2	Sales Office, Toilet, Electricity Connection (capacity as advised by company) Water Connection, Compound Lightings.
3	Diesel Generator Set (DG Set)
4	Air Compressor, Tyre inflator (As per the specification of company)
5	Canopy (As per the specification of company)
7	Fire Safety equipment's as per the statutory requirements and maintain them in good working condition.
8	Provide Clean Drinking Water, Maintenance of Neat & Clean Toilet and Horticulture.

7. LAND & INVESTMENT REQUIREMENT:

Location Type	Land Requirement* (Frontage X Depth)	Land Requirement	Cost of Construction *
Highway (National / State)	Range from 35 (m) X 35 (m) to 66 (m) X 67 (m)	Range from 1225 Sq. Mts to 4422 Sq. Mts	Range from Rs.151 Lacs to Rs. 280 Lacs
City (Urban/Town/ Metropolitan/Municipality)	Range from 20 (m) X 20 (m) to 47 (m) X 43 (m)	Range from 400 Sq. Mts to 2021 Sq. Mts	Range from Rs.116 Lacs to Rs. 224 Lacs
Other Roads (MDR/Rural/Agri)	Range from 40 (m) X 30 (m) to 40 (m) X 40 (m)	Range from 1200 Sq. Mts to 1600 Sq. Mts	Range from Rs. 82 Lacs to Rs. 140 Lacs

**The actual land requirement & Investment will depend on location and type of Retail outlet. Working capital, Cost towards Statutory Approvals and other site-specific costs will be in addition to the cost mentioned above.*

8. STATUTORY APPROVALS / NOCs / LICENSES:

The List of Statutory Approval is as under:

- DMNOC (includes Tehsildar, Fire Dept., Town Planning / Dev. Authority, Forest dept. Pollution Control Board, Irrigation Dept., Airport Authority, Gram Panchayat etc.)
- PESO
- NH/ PWD (As applicable)
- SEB/Telephone/Water
- Building Approval
- Weights & Measures.
- Other (State Specific approvals like RSL, as applicable)

All statutory approvals (NOC's) are to be applied and obtained by dealer select as per specified time frame mentioned in the Letter of Intent.

9. SELECTION PROCESS

- i. The Expression of Interest (EOI) received on our portal <https://partners.jiobp.in/> shall be evaluated location wise and sent to respective Filed Manager.
- ii. Applicant must complete the application process as outlined in the email they will receive after registering their EOI.
- iii. On completion of application process, the Field Manager shall get in touch with the applicant on the mobile number registered in the portal to have a one-on-one meeting along with site visit.
- iv. Evaluation of Documents submitted.
- v. Final Interview: Interaction of candidate with inter disciplinary Committee for selection of suitable candidate.
- vi. Letter of Intent (LOI) is issued to Selected candidate.

10. LETTER OF INTENT (LOI)

Letter of Intent (LOI) requires the selected candidate to fulfill certain terms and conditions within a specified timeframe. Upon successful completion of these requirements, Dealership and Lease Agreement will be executed, followed by commencement of construction, and commissioning of the Retail Outlet.

11. TENURE OF DEALERSHIP & LEASE AGREEMENT

The tenure of Lease and Dealership would be 30 years.

12. COMMISSIONING OF RETAILOUT /OPEN TO PUBLIC (OTP)

- a) Upon availability of all required statutory approvals and completion of construction the Retail Outlet will be Commissioned i.e., will be made Open to Public for start of sales.
- b) The dealer select should take all steps to obtain all statutory approvals (NOCs) in 90 days from LOI.
- c) The dealer select should complete the construction and commission the sites in 180 days from the LOI.

13. APPLICATION FEE

Non-Refundable Application fee of Rs. 5000/- (inclusive of applicable GST) is to be paid while submitting Expression of Interest (EOI) in the portal <https://partners.jiobp.in/>

14. DOCUMENT PROCESSING CHARGES (Signup Fees)

Non-Refundable documentation and processing charges of Rs. 3.54 Lacs (Rs. 3 Lacs + 18% GST) or Rs. 1.77 Lacs (Rs. 1.5 Lacs + 18% GST) as applicable according to the approved model (concerned officer will brief you about the same) shall be paid through Demand Draft in favor of **Reliance BP Mobility Limited** before final interview for Dealership. The said Demand Draft will be deposited and accounted upon issuance of Letter of Intent (LOI). For applicants who are not selected, the DD/ amount will be returned or refunded.

15. SECURITY DEPOSIT (SD)

A Refundable non-interest-bearing Security Deposit (SD) shall be paid to company as per the terms and conditions contained in the LOI. Retail Outlet (RO) Model wise SD is as below.

S. No.	RO Model*	SD Amount (in Rs. Lacs)
1	1 DU	10
2	2 DU	23.5
3	3 DU	28
4	4 DU	33 (City)/ 34 (Highway)

***DU-Dispenser Units**

16. GENERAL CONDITIONS

- The Applicant should carefully go through the brochure before submitting application.
- Applications are allowed from the following entities: Individuals, Proprietors, Partnership Firms, Private Limited Companies and Public Limited Companies.
- Application will be processed on first come first served basis; in case of multiple applications, the committee will decide on the most suitable candidate.
- During the course of the advertisement period, upon issuance of a Letter of Intent (LOI) for any given location, such location shall be designated as 'Application Closed', and no further applications shall be entertained or accepted for the said location.
- List of Documents to be submitted will be as advised by company.
- Affidavit cum Declaration to be submitted in original.
- This is purely a business proposition and has normal business risks which do not guarantee any assured returns or profits.
- In case of any discrepancy in advertisement published, the direction/information indicated on the website would prevail.
- Submission of application is not an offer of RO Dealership.
- If any false information is found to be furnished by the applicant in the application form or declaration, the application is liable to be rejected without any explanation.
- The company reserves the right to cancel/withdraw/ amend this advertisement or extend the due date at its sole discretion without assigning any reason.

Important Information

For any queries or technical issues related to registration or assistance in completing the application form, please contact us on



022-68515959 (Monday to Saturday, 10 AM – 7 PM)

- This is a hunting line; if busy, please wait and try again
- Alternatively, you can mail us at



jiobp.dealership@zmail.jiobp.com

Company officer will visit your site only when the application is completed and received by us.



Important

The contact number Whistle-blower in this document is for reporting Ethics-related concerns/ issues only and should not be used for queries or issues related to registration, application, or technical support.

Public at large are hereby strictly advised not to offer or provide any favour, gift, monetary benefit, or other inducement to any employee or representative of RBML in connection with their application or any related process. If any employee, agent, or representative seeks or demands any form of favour, benefit, or undue advantage, the individual must immediately bring the matter to the notice of RBML

- a) by email rbml.ethics@jiobp.co,
- b) by telephone to the Whistle-blower Hotline at +91 22-3511 9090 or
- c) by letter addressed to the Ethics & Compliance Task Force, marked 'Private and Confidential', and delivered to the Chairman of the Ethics & Compliance Task Force, Reliance BP Mobility Limited, Dhirubhai Ambani Knowledge City – DAKC, Thane Belapur Road, Koperkhairane, Thane, Maharashtra 400710.

RBML maintains a zero-tolerance policy towards bribery, corruption, and unethical practices. Any attempt to offer or provide such benefits may result in immediate disqualification of the application and appropriate legal action